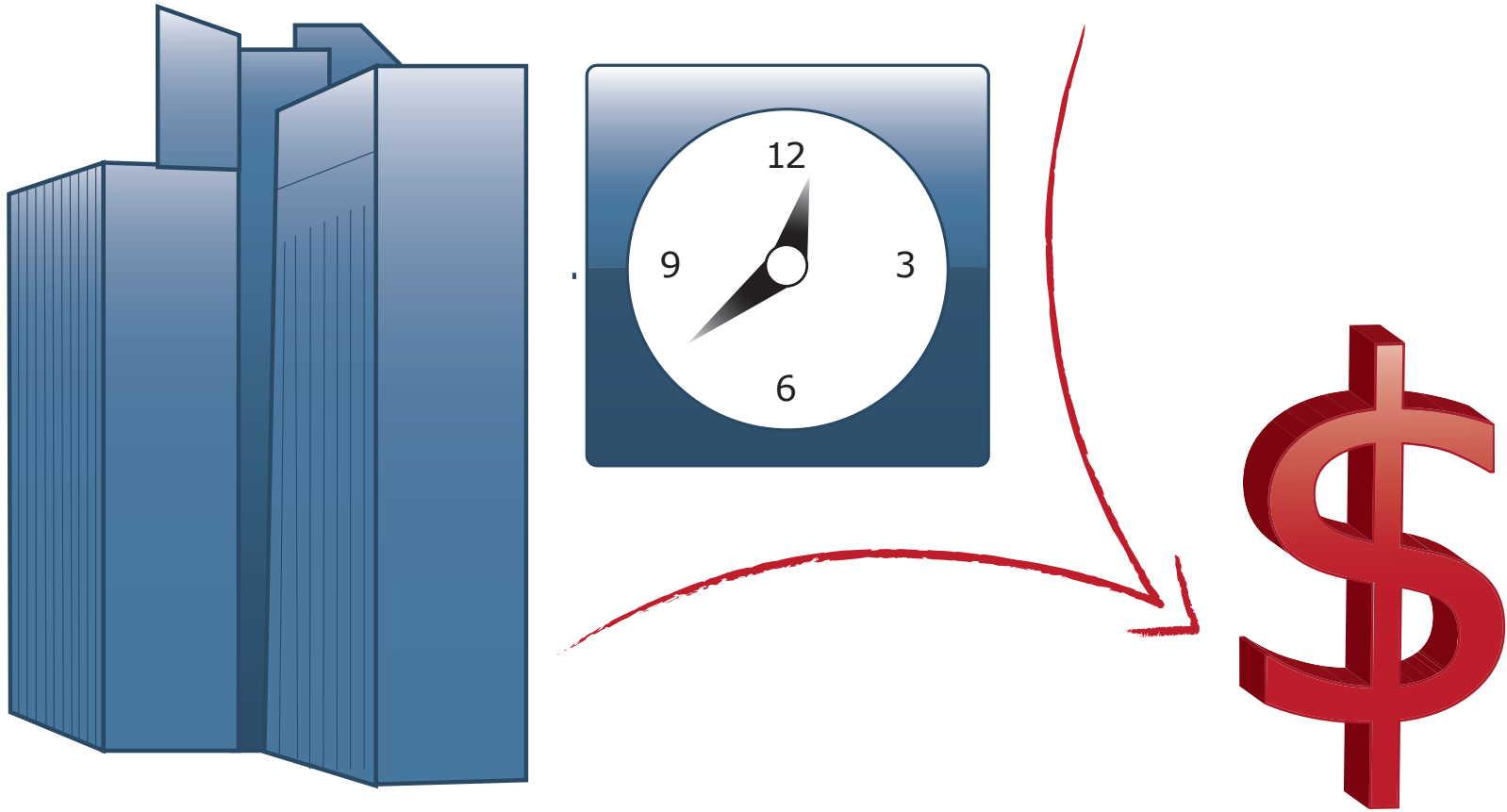


Empty hotel rooms perish no money





Your Hotel/Resort Brand



Software Licensing Fees Pay for Itself



Expedia
Travelocity
Priceline
Hotwire



Per Room
Commission

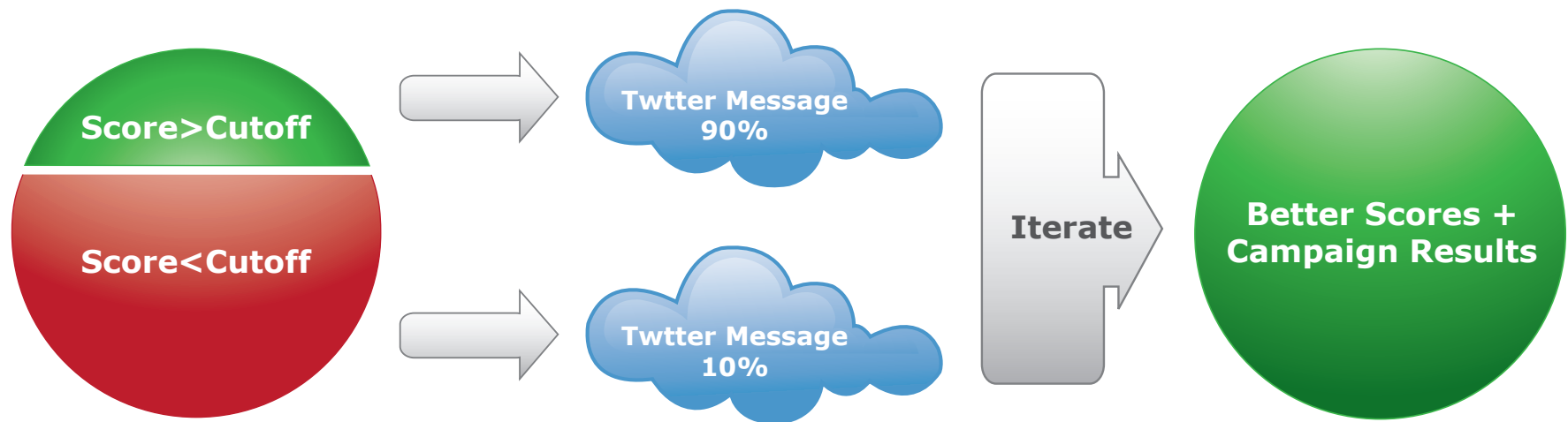
Purchase Intent Agent = (PIA)



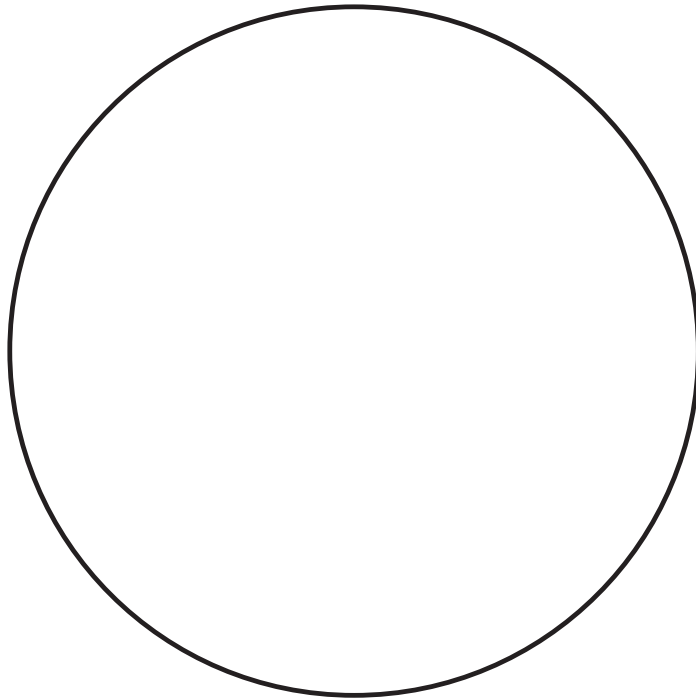
Identifies twitter user segments with a high probability to buy within the next 30 seconds to 7 days

Why PIA?

Purchase Intent Agent



Which of the 3 channels should start first?



Ingredients?

